

2025 Q1 E-NEWSLETTER JANUARY - MARCH '25

LOCAL PRESIDENT

JACKY LOH

# ABOVE AND BEYOND

OUR 2025 FOCUS: CYBER PEACE MOVEMENT

## 奥斯丁文华国际青年商会 2025年第一季度 电子简报 JUNIOR CHAMBER INTERNATIONAL AUSTIN PERDANA





## 青商信条

JCI CREED

我们深信

笃信真理，可使人类的生命具有意义和目的  
人类的亲爱精神没有疆域的限制  
经济上的公平，应由自由的人，  
通过自由企业的途径获得之  
健全的组织应建立在法治的精神上  
人格是世界上最大的宝藏  
服务人群是人生最崇高的工作

We Believe;

*That faith in God gives meaning and purpose to human life;  
That the brotherhood of man transcends the sovereignty of nations;  
That economic justice can best be won by free men through free enterprise;  
That government should be of laws rather than of men;  
That earth's great treasure lies in human personality;  
And that service to humanity is the best work of life.*

## 青商使命

JCI MISSION

提供年轻人发展机会以促进他们创造积极的改变  
*To provide leadership development opportunities that empower young people to create positive change*

## 青商愿景

JCI VISION

成为领导全球性的年轻积极公民  
*To be the foremost global network of young leaders.*

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MESSAGE FROM NATIONAL EXECUTIVE VICE PRESIDENT

# JCI SENATOR ALICIA NG

Greeting from JCI Malaysia,

As we close the first quarter of 2025, I want to take this opportunity to express my deepest gratitude to every Local Organization in Area South. Your dedication, commitment, and passion have driven us to achieve remarkable milestones together. The journey so far has been filled with challenges, yet through collaboration and perseverance, we have accomplished so much.

We have successfully achieved a lot together in our first quarter, proving our commitment to excellence. Our efforts in completing the 100% surat lengkap for ROY ensure that we stay on track for recognition, and with 20 award entries submitted for APBN, we continue to showcase the outstanding impact of our LOs on a national level. Additionally, our first Area South Team Building has strengthened the bond among leaders, reinforcing the unity and synergy we need to move forward as one.

While these accomplishments are worth celebrating, we must remind ourselves that there are only six months left in the term. Now is the time to buckle up and sprint toward achieving our goals. JCI is about one year to lead, and every moment counts. If there are targets yet to be met, initiatives to be pushed forward, or changes to be made, we must act now with determination and a clear vision.

This year, as we embrace the national theme, "Change Begins With Me," let us take ownership of the impact we want to create. Change does not happen by waiting for the right moment—it happens when each of us steps forward and takes action. We must be the driving force behind transformation in our communities, in our organizations, and in ourselves. Together, we can create meaningful change that lasts beyond our term.

Let's continue this journey with even greater energy and purpose. I look forward to seeing all of you at JCIM Area South's First Convention, where we will celebrate our achievements and set the foundation for even greater success ahead. Together, let's make this year truly extraordinary!

Yours in JCI,  
JCI Senator Alicia Ng  
2025 JCI Malaysia National Executive Vice President



MESSAGE FROM NATIONAL VICE PRESIDENT ASSIGNED

# JCI SENATOR JOEYEE LEE

向我的JCI Austin Perdana会员致意，

我很荣幸能担任2025年马来西亚国际青年商会全国副会长一职。这2025年我们着手建立南方区域，这是一个了不起的里程碑，这是我深深地珍惜的特权和责任。JCI的价值观驱使我们通过领导思维方式创造积极的变化。

我期待与JCI Austin Perdana紧密合作，并和谐地提升南部地区的积极领袖。我们将共同创造有意义的影响，增强年轻领导人的能力并促进增长。你们每个人都有巨大的潜力来推动积极的变革和本地组织的定位，我很高兴能在这一旅程中与您一起成长。

携手同心 



MESSAGE FROM 2025 LOCAL PRESIDENT:

# JACKY LOH

尊敬的会长、贵宾及全体会员：

感谢每一位会员的热情投入与不懈努力，让奥斯丁文华国际青年商会不断成长，并持续推动社会的正向变革。今年，我们确立了两大核心议题——反诈骗与微塑料污染，并将携手学校、地方政府及社会各界，共同打造具有深远影响的社会教育与行动方案。

推动海洋保护，培养环保意识

在海洋保护与微塑料污染方面，我们深入新山区各大华文小学，开展一系列教育推广活动。通过生动有趣的互动讲座会，我们希望帮助学生了解微塑料污染对海洋生态的威胁，认识日常生活中的塑料使用习惯如何影响环境，并鼓励他们采取简单的环保行动，如减少一次性塑料、参与海滩清洁活动等。我们相信，从小培养环保责任感，可以为未来创造更洁净、更可持续的地球。

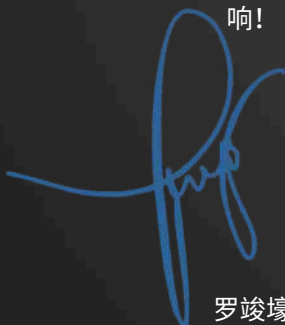
科技发展带来便利，也带来风险

如今，网络科技飞速发展，资讯传播更加便捷，但与此同时，诈骗手法也层出不穷，从钓鱼网站、冒充客服到投资骗局，诈骗分子无孔不入，让人防不胜防。为了提高大众的防范意识，我们将积极推动反诈骗宣传活动，帮助社会大众了解最新的诈骗手法，学会识别陷阱，保护自身财产安全。我们希望通过知识普及和实际案例分享，让大家在面对诈骗时更加警觉，提高防范能力。

此外，我们还将举办一场盛大的嘉年华，凝聚社会各界的力量，让环保与安全议题深入人心，以寓教于乐的方式带动更多人加入行动，共同打造更加安全、可持续的社会环境。

展望 2025 年，奥斯丁文华国际青年商会将继续发挥青年领导力，以行动带动改变，让社会变得更加安全、可持续。让我们携手共进，深化影响力，创造更美好的未来！

愿奥斯丁文华国际青年商会 2025 年蓬勃发展，持续为社会带来正向影响！



罗竣壕  
奥斯丁文华国际青年商会  
2025 年会长



# 2025 PRESIDENTIAL THEME:



# 軒輿

## JCI AUSTIN PERDANA

### 合力同心·事无不成

合力共济风雨路，  
力挽狂澜志如钢。  
同心协力齐奋进，  
心怀梦想共翱翔。

事业有成靠众志，  
天无畏惧雅勇担。  
不辞辛劳创辉煌，  
成就未来谱华章。

Jacky L

# EDITOR'S MESSAGE

Dear JCI Austin Perdana Members, Partners, and Stakeholders,

As we conclude the first quarter of 2025, I am honored and delighted to serve as the Chief Editor for our chapter's e-newsletter "Above and Beyond". It is truly inspiring to see our dedication to pushing boundaries and striving for excellence across the four key pillars of Individual Development, Community Development, Business Development, and International Development. These pillars drive our initiatives, empowering individuals, deepening community engagement, strengthening business networks, and expanding our global reach—ensuring our impact goes beyond the ordinary. Our achievements this quarter would not have been possible without the unwavering commitment of our members, the invaluable support of our stakeholders, and the generosity of our sponsors. I extend my sincere gratitude for your trust and collaboration. As we move forward, I look forward to seeing our chapter to grow, innovate, and create lasting impact. Together, let us remain committed to our mission and make an even greater difference in the months ahead.

Yours in service,

**JK PANG**  
Chief Editor, Q1 E-Newsletter  
cum  
2025 Local Secretary  
JCI Austin Perdana



## *Message from Editorial team*



We are truly honored to have been appointed to the editorial team for creating JCI Austin Perdana Quarter 1 newsletter. This opportunity allows us to contribute our energy, share our knowledge, and collaborate with talented individuals. While we are produce with the content, the memory we work together are flash back, it make us immerse into it, we have went though ups and down, but we are manage to over come it and achieve great result! We look forward to working together to produce engaging and meaningful content that resonates with our member and audiences. Thank you for reading our newsletter, hopefully you are enjoy it and please help us to share it out!



Andre Tee

## DEVELOPING LEADERS FOR A CHANGING WORLD



### OUR HISTORY

Founded more than 100 years ago, JCI is the premier organization for **youth leadership** and **skills enhancement**.

- JCI rose from the conflict and aftermath of World War I, and is committed to our founder's vision of everlasting world peace
- JCI members have worked for a century to improve themselves and the world around them in tangible, practical ways

Read more about our history >>  
<https://juniorchamber.international/history/>



### OUR PURPOSE

Young people are talented, dedicated and searching for opportunities to make a difference in the world. **Here's how we help.**

- Amplify their skills to make them effective future leaders
- Encourage them to solve problems through critical thinking and strategic partnerships
- Give them access to a supportive global network of like-minded, enterprising young leaders and social entrepreneurs

JCI members challenge each other to dream boldly and act thoughtfully, empowering each other to create positive and lasting change.



### OUR IMPACT

JCI members carry out **thousands of projects** each year that invigorate business communities, provide new opportunities to people from all walks of life and give aid at a grassroots level.

- **JCI RISE** is a global initiative fighting the economic fallout from COVID-19 through sustaining and rebuilding economies, workforce empowerment and finding solutions to promote mental wellbeing
- Through initiatives, projects, trainings and a focus on leadership development, JCI boosts the abilities of individuals, who in turn impact their communities
- JCI's goal is the holistic personal growth of our members through **Individual Development, Business & Entrepreneurship, Community Action and International Cooperation**



Find a JCI Organization near you >>  
<https://juniorchamber.international/join-jci/>



jciwhq



jcileaders



jciwhq



JCI



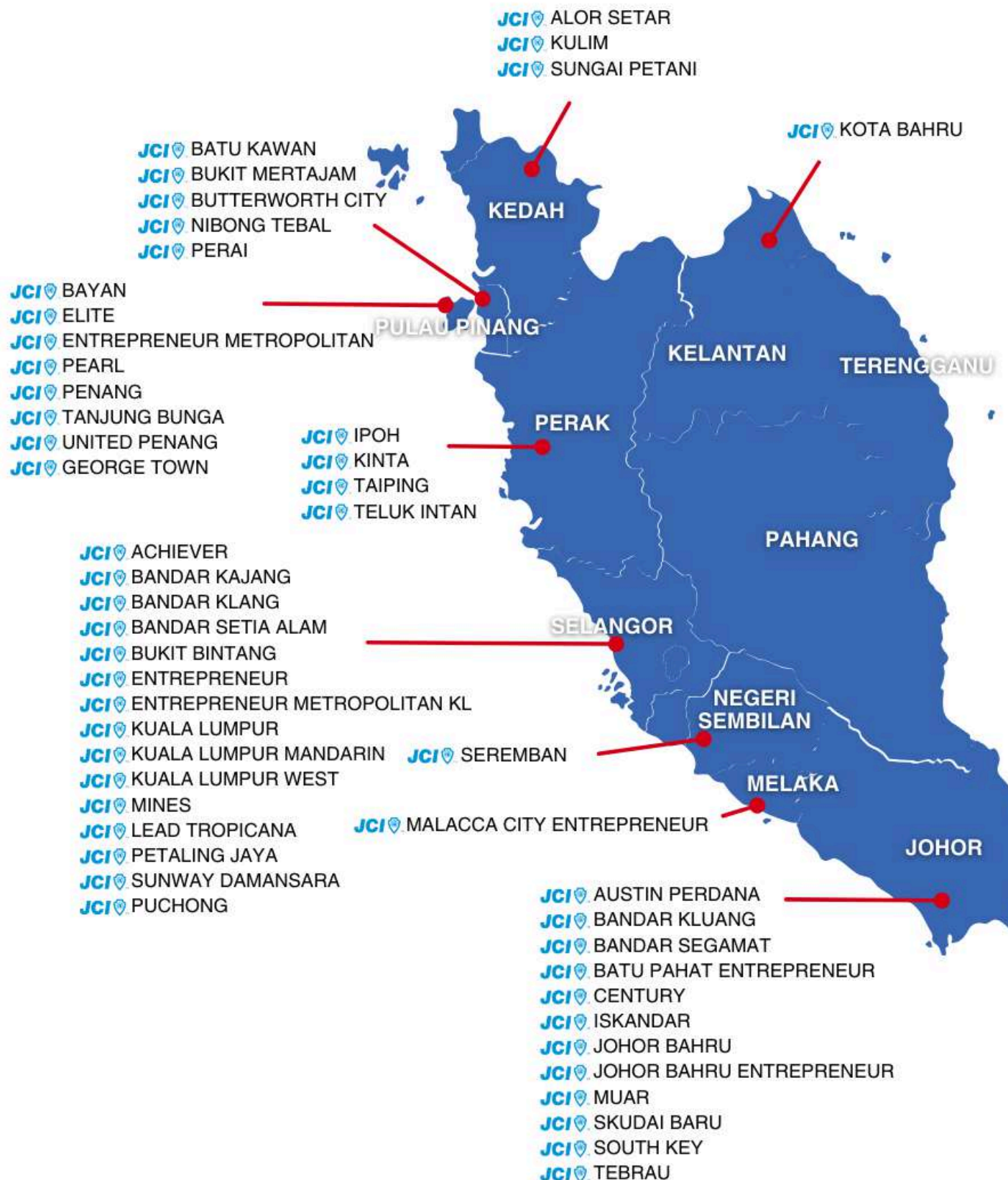
jcileaders

ORGANIZATIONS  
IN

**115**

COUNTRIES

WORLDWIDE



- JCI  BATU KAWA
- JCI  DAMAI
- JCI  JALAN TANJUNG KIDURONG
- JCI  KUCHING
- JCI  LUTONG
- JCI  MANDARIN REPOK SARIKEI
- JCI  MANDARIN SIBU
- JCI  MIRI
- JCI  PADAWAN
- JCI  RIAM
- JCI  SARIKEI
- JCI  SEDUAN
- JCI  SIBU
- JCI  SIBU JAYA



- JCI  KOTA KINABALU
- JCI  LABUAN
- JCI  LAHAD DATU
- JCI  LINTAS
- JCI  INTAN
- JCI  LUYANG
- JCI  MEROTAI
- JCI  MOYOG
- JCI  SANDAKAN
- JCI  TANJUNG ARU
- JCI  TAWAU

# 2025 BOARD OF DIRECTORS



**Tan Wei Jian**  
National President  
JCI Tanjung Bunga



**Bruce Ban Jia Zhi**  
National Immediate Past President  
JCI Johor Bahru Entrepreneur



**Vincent Leng Wei Shen**  
National Deputy President  
JCI Malacca City Entrepreneur



**Jasper Ngai Chee Fong**  
National Secretary General  
JCI Kinta



**Cynthia Chiam Sook Yan**  
National Treasurer  
JCI Lead Tropicana



**Micheal Chai Khien Sheng**  
National General Legal Counsel  
JCI Kuching



**Louis Koh Kia Ping**  
National Executive Vice President  
JCI Bandar Kajang



**Alen Yeoh Chee Wei**  
National Executive Vice President  
JCI Butterworth City



**Dr. Jeremy Tong Wee Chieh**  
National Executive Vice President  
JCI Tanjung Aru



**Tan Chin Jie**  
National Executive Vice President  
JCI Lutong



**Alicia Ng Rupan**  
National Executive Vice President  
JCI South Key



**Rayane Mok Roc Tsen**  
National Vice President  
JCI Taiping



**Kenny Seow Chu Khang**  
National Vice President  
JCI Perai



**Winnie Wong Wan Ear**  
National Vice President  
JCI Mines



**Nicholas Yap Song Yuan**  
National Vice President  
JCI Entrepreneur



**Amanda Cheah Lee Sin**  
National Vice President  
JCI Pearl



**Joe Chia Yew Joe**  
National Vice President  
JCI Kinta



**Wayne Loh Wei Chuen**  
National Vice President  
JCI Butterworth City



**Peggy Teh Pei Yi**  
National Vice President  
JCI United Penang



**Irene Chong Yee Ting**  
National Vice President  
JCI Kota Kinabalu



**Gringo Hiew Shing Foo**  
National Vice President  
JCI Moyog



**Simon Hii Sieng Khim**  
National Vice President  
JCI Sibul



**Susannan Lee Min Lih**  
National Vice President  
JCI Damai



**Loo Yong Sieng**  
National Vice President  
JCI Jalan Tanjung Kidurong



**Lee Joe Yee**  
National Vice President  
JCI South Key



**Sharrie Lim Chye Yeen**  
National Vice President  
JCI Iskandar



**Leon Pang Han Cheng**  
National Vice President  
JCI Century

# 2025 AREA SOUTH COMMITTEES



**Alicia Ng Rupan**  
 Area Chairman  
*JCI South Key*



**Stev Yong Tian Wei**  
 Immediate Past  
 Area Chairperson  
*JCI Austin Perdana*



**Sharrie Lim Chye Yeen**  
 Area Deputy Chairman  
*JCI Iskandar*



**Joeey Lee Joe Yee**  
 Area Deputy Chairman  
*JCI South Key*



**Leon Pang Han Cheng**  
 Area Deputy Chairman  
*JCI Century*



**Lim Yi Khang**  
 Area Secretary  
*JCI Johor Bahru Entrepreneur*



**Gregory Ng Haw Yang**  
 Area Treasurer  
*JCI Malacca City Entrepreneur*



**Lee Chong Hwal**  
 Branding, Marketing &  
 Communications  
*JCI Malacca City Entrepreneur*



**Samuel Gee Kang Li**  
 Business & Entrepreneurial  
 Development  
*JCI South Key*



**Aden Chang**  
 Digital Transformation  
*JCI Malacca City Entrepreneur*



**Issac Lim Chi Jie**  
 External Relationship  
 Management  
*JCI Austin Perdana*



**JS Ng Jau Shun**  
 Growth & Development  
*JCI Batu Pahat Entrepreneur*



**Joey Tan Yee Jew**  
 Linguistic Development  
*JCI Batu Pahat Entrepreneur*



**Chiew Shud Tong**  
 International Affairs  
*JCI Austin Perdana*



**JK Lee Jin King**  
 Junior, Youth & Alumni  
*JCI Skudai Baru*



**Ryan Cheng Zhi Wen**  
 Junior, Youth & Alumni  
*JCI Malacca City Entrepreneur*



**Louis Ng See Kiat**  
 Skills Development  
*JCI Bandar Kluang*



**KB Lau Kuen Boon**  
 Convention Director  
*JCI Batu Pahat Entrepreneur*



**Ng Jia Yi**  
 Area Chair SA  
*JCI South Key*



**Lim Kuan Tar**  
 Area Chair SA  
*JCI Muar*



**Chong Yu Hui**  
 Area Chair SA  
*JCI Johor Bahru Entrepreneur*



**Madenie Soon Bee Yien**  
 Area Chair SA  
*JCI Malacca City Entrepreneur*

# 2025 AREA SOUTH LOCAL PRESIDENT



**Jacky Loh Cin Hau**  
*JCI Austin Perdana*



**Raney Tan Wan Ching**  
*JCI Bandar Kluang*



**Jeffrey Heng Ying Jie**  
*JCI Batu Pahat Entrepreneur*



**Deona Tay Geok Chin**  
*JCI Century*



**Tan Kian Siong**  
*JCI Iskandar*



**Max Tan Jia Xiong**  
*JCI Johor Bahru*



**Yap Ee Lynn**  
*JCI Johor Bahru Entrepreneur*



**Manson Khoo**  
*JCI Malacca City Entrepreneur*



**Tow Jia Quan**  
*JCI Muar*



**Jason Wong Jia Yong**  
*JCI Skudai Baru*



**Adela Tang Mei Ay**  
*JCI South Key*



**Lewis Wong**  
*JCI Tebrau*



## Celebrating 50 Glorious Years

The slogan, “Reminiscence of 50 Glorious Years,” reflects pride in JCI Malaysia’s legacy and its transformative journey.



Junior Chamber International's  
**110th Anniversary**

# 2025 Calendar of Activity

Updated as at 8th December 2024

Date	Event	Host Organization	Venue
<b>December 2024</b>			
1 Dec 2024	Friendship National Organization - JCI Indonesia Inauguration	JCI Indonesia	Solo, Indonesia
6-8 Dec 2024	2024-2025 Joint Board Meeting 2024 5th Finance Committee Meeting 2024 4th Constitution, By-law & Policy Review Committee Meeting 2024 5th National Board of Directors Meeting 2025 1st Finance Committee Meeting 2025 1st National Board of Directors Meeting 2025 National Officer's Training	JCI Malaysia	JCI Malaysia Secretariat
<b>January 2025</b>			
4-5 Jan 2025	Leadership Summit	JCI Malaysia	TBC
9-11 Jan 2025	Majlis Perhimpunan Agung Tahunan (MPAT) Ke-73	Majlis Belia Malaysia	Dorsett Grand Subang Hotel
11-12 Jan 2025	Sister National Organization - JCI Taiwan Inauguration	JCI Taiwan	Kaoshiung, Taiwan
<b>March 2025</b>			
7 March 2025		JCI Malaysia	Zoom
15-16 March 2025 (180 days before NATCON)		JCI Malaysia	JCI Malaysia Secretariat
23-25 March 2025		JCI Vietnam	Da Nang, Vietnam
<b>April 2025</b>			
18-20 April 2025	Area South Convention Area North Convention	JCI Batu Pahat Entrepreneur	The Katerina Hotel, Batu Pahat
25-27 April 2025	Area Central Convention (Pending Endorsement)	JCI Butterworth City	Royale Chulan Penang
TBC		TBC	TBC
<b>May 2025</b>			
2-4 May 2025	Area Sarawak Convention	JCI Sarikei	Dewan Suarah Sarikei & Sarikei Innovation Center
15 May 2025	Hari Belia Negara	-	-
7-10 May 2025	JCI Conference of America	JCI Honduras	Roatan, Honduras
21-24 May 2025	JCI Africa and The Middle East Conference	JCI South Africa	Durban, South Africa
TBC	Area Sabah Convention (Pending Endorsement)	TBC	TBC
<b>June 2025</b>			
7 June 2025	Mid-Year Summit	JCI Malaysia	Zoom
4-7 June 2025	JCI European Conference	JCI Denmark	Herning, Denmark
12-15 June 2025	JCI Asia and the Pacific Conference	JCI Mongolia	Ulaanbaatar, Mongolia
20 June 2025	3rd Finance Committee Meeting 2nd Constitution, By-Law & Policy Review Committee Meeting	JCI Malaysia	Zoom
28-29 June 2025 (90 days before NATCON)	3rd National Board of Directors Meeting	JCI Malaysia	TBC
<b>July 2025</b>			
6-11 July 2025	JCI Academy	JCI Japan	Saitama, Japan
10 July 2025	International Human Duties Day	-	-
<b>August 2025</b>			
21-24 Aug 2025	JCI Malaysia Academy	JCI Lutong	Eastwood Valley Golf & Country Club, Miri
TBC	Sister National Organization - JCI Taiwan National Convention	TBC	TBC
<b>September 2025</b>			
20 Sept 2025	JCI Ten Outstanding Young Malaysian (JCI TOYM)	JCI Miri	Pullman Hotel, Miri
21 Sept 2025	JCI Malaysia Sustainable Development Award (JCIM SDA)	JCI Kuching	Raia hotel & Convention Centre, Kuching
27 Sept 2025	JCI Creative Young Entrepreneur Award (JCI CYEA)	JCI Malacca City Entrepreneur	Courtyard by Marriott, Melaka
29 Sept 2025	4th Finance Committee Meeting 5th Constitution, By-Law & Policy Review Committee Meeting	JCI Malaysia	Zoom

# 奥斯丁文华国际青年商会简介

## ABOUT JCI AUSTIN PERDANA



本会创会于2018年10月18日，注册为非政府团体。一直以来，华裔在马来西亚的商业及经济活动中皆扮演重要的角色。如今，从商的华裔子弟有如雨后春笋般不断涌现，而且创业年龄也越来越年轻，故此奥斯丁文华国际青年商会又以发展国际与商业为主轴，促进国际性的商业交流，为本地华社培育更多有素质并履行自己社会责任的青年。而作为本会的特色，我们也将以全男会的方向前进。

2019年是奥斯丁文华国际青年商会的创会第一年，我们的全年活动包括就职及颁奖晚宴，企业拜访，4大区域大会，亚太，全国大会及世界大会等等。除此之外，我们也灵活运用《积极公民框架》（ACTION FRAMWORK）作为思想指导而筹办活动，以让活动发挥最大的价值。

奥斯丁文华国际青年商会一直以来都秉持着栽培年轻领袖的中心思想，提供年轻人发展机会，培养领导人的特质。故此，本会也在2020年，2021年，2022年连续三年承办马来西亚中南马大会，于2023年承办「TOYM」十大杰出青年颁奖典礼。2024年举办「海色不再流泪，让海色放个假」及「网络绅士运动-防止网络诈骗」校园讲座会，以期为在地年轻人提供一个学习的机会。

奥斯丁文华国际青年商会也在多方的帮助和配合下，于创会初年就拥有自己的会所。拥有多项设施的新会所有望为我们的会员带来最大化的福利，并起到凝聚会员的效果。

在此也希望各位有志青年一同加入我们，成为一名积极公民。

# 55+

Membership Strength



100% Efficiency  
Local Organisation



5 stars  
Local Organisation



2025  
presidential theme



REBUILD | INVEST | SUSTAIN | EVOLVE

**FROM THE GREATEST CHALLENGES  
COME THE MOST INSPIRING SOLUTIONS.**

JCI RISE

We have seen the catastrophic impact of COVID-19 on global health and small businesses. Our communities have suffered, but the lessons we have learned in this period of extreme difficulty can help us grow and make the world a better place for all people.

Now is the time to act. Through the **JCI RISE** initiative, JCI members and young leaders around the world will use their skills and global network to lift up individuals and communities.

**FOCUSING ON  
SUSTAINING &  
REBUILDING  
ECONOMIES**

**BUSINESS RECOVERY | WORKFORCE EMPOWERMENT  
MENTAL HEALTH AWARENESS**

**REIMAGINING A BRIGHTER FUTURE  
THROUGH GRASSROOTS ACTION**

JCI members and young leaders everywhere will work together with community stakeholders to address local and national needs through impactful projects. RISE will serve as a cross-cultural platform, where people can share ideas, best practices and inspiration to light the way for other leaders and entrepreneurs.

Together, we can rise up to the occasion and build a better future for everyone.

Find more resources here:  
<https://go.jci.cc/trello>

**MISSION**

To sustain and rebuild economies and workforce morale as we face the impact of COVID-19 together.

**VISION**

To work with all sectors of society to make economies and workforces more resilient for the future.

#RISEwithJCI





JCI RISE and the UN SDGs share a common goal:

**building a better future for everyone.**

**3** GOOD HEALTH AND WELL-BEING



**Mental Health Awareness**

For a productive and innovative workforce, we need to destigmatize discussions around mental health and create comprehensive strategies to care for our emotional wellbeing. With this initiative we focus on improving understanding of mental health conditions and increasing access to much needed healthcare. As the World Health Organization states, "there is no health without mental health."

**Workforce Empowerment**

It can be hard to stay engaged and motivated in an uncertain environment. But it's still important to do all we can to fight youth unemployment, encourage entrepreneurship and enable professional reskilling.

**1** NO POVERTY



**4** QUALITY EDUCATION



**8** DECENT WORK AND ECONOMIC GROWTH



**9** INDUSTRY, INNOVATION AND INFRASTRUCTURE



**11** SUSTAINABLE CITIES AND COMMUNITIES



**12** RESPONSIBLE CONSUMPTION AND PRODUCTION



**Business Recovery**

When we work together to sustain and rebuild businesses and economies, we're impacting lives and livelihoods. It's time to look at the way we do business - time to rethink and adapt to make it more ethical and sustainable for the next generation.

JCI ACTION FRAMEWORK

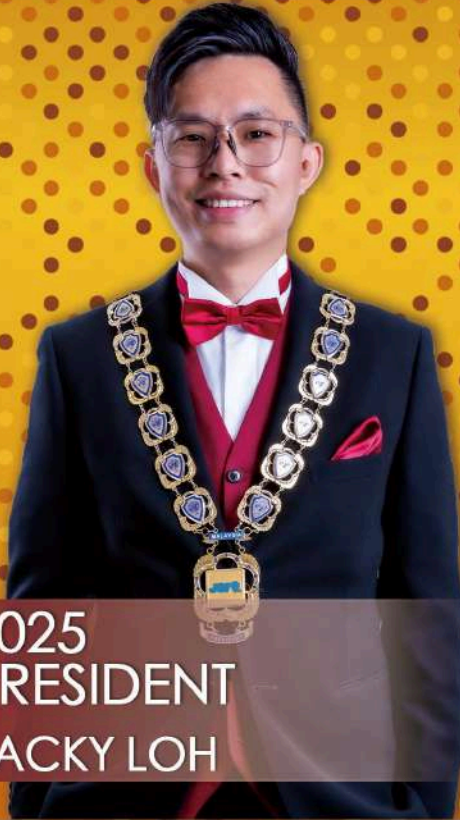
JCI ACTION FRAMEWORK



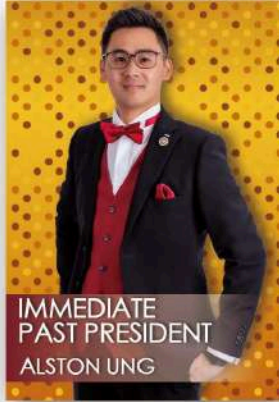
PARTNERS  
PROJECTS  
RESULTS



# 2025 BOARD OF DIRECTORS



**2025  
PRESIDENT  
JACKY LOH**



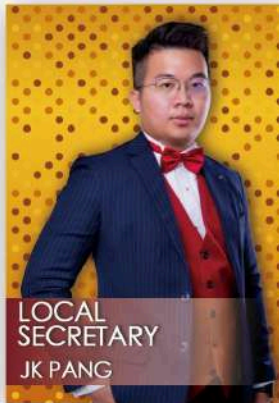
**IMMEDIATE  
PAST PRESIDENT  
ALSTON UNG**



**2025  
ADVISOR  
YB ANDREW CHEN**



**2025  
ADVISOR  
ISSAC LIM**



**LOCAL  
SECRETARY  
JK PANG**



**HONORARY  
TREASURER  
JJ WONG**



**GENERAL LEGAL  
COUNSEL  
ANDRE TEE**



**EXECUTIVE  
VICE PRESIDENT  
CY ONG**



**VICE PRESIDENT  
(INTERNATIONAL)  
ANSEL NEW**



**VICE PRESIDENT  
(BUSINESS)  
DESMOND LEW**



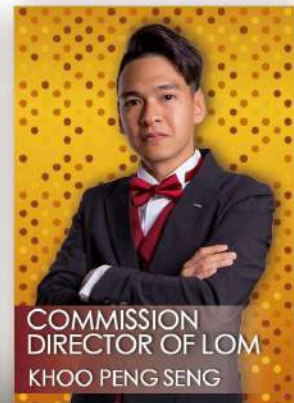
**VICE PRESIDENT  
(COMMUNITY)  
BENJAMIN LIM**



**VICE PRESIDENT  
(INDIVIDUAL)  
JUN YEONG**



**EXECUTIVE  
SECRETARY  
JASLINE**



**COMMISSION  
DIRECTOR OF LOM  
KHOO PENG SENG**



**INTERNAL COMMISSION  
DIRECTOR  
EDEN LEE**

MESSAGE FROM:

JACKY LOH CIN HAU



**LOCAL PRESIDENT**

各位青商朋友、同仁：

时间匆匆，我们已经走过了这个季度的旅程。在这几个月里，我们共同经历了挑战，也取得了许多值得自豪的成果。

回顾这一季度，我们在很多领域都被很多人注意着，尤其在两个领域“微塑料课题”和“提防诈骗课题”上，为我们8月份的亲子嘉年华活动迈出了坚实的步伐。这些努力离不开每一位理事们的努力与付出。每一次突破困难，都是我们成长的印记。

回顾下这个季度的点点滴滴：

在一月份我们开始就做了很多的公益义诊活动，和地方政府合作让很多乐龄人士能够更加了解自己的身体状况。接下来对接了世界绿色和平组织的访谈活动，让我们理事更了解微塑料的危害。校园走透透的活动，让老师和同学们了解“微塑料课题”和“提防诈骗课题”，推广社区部分的公益活动，在一月份也做了一场对内的GMM活动，在活动里会员更加了解家规制度的知识。

二月份我们处理完会务银行事项，也在新年前做了一场AREA SOUTH CNY GMM & 就职典礼，这个也是我第一次向大众以会长身份的演说，我们也没有停息一直在和我们地方政府对接，我们也有荣幸会见YB张念群；YB Andrew和YB廖彩彤，让我们了解到如何以提防诈骗的课题如何更加精准的出力。

在三月份我们都在准备我们本会最重要的活动“JCI Austin Perdana第七届就职典礼”，很开心的是我们历年来人数最多的IAB达到300人，这是对于分会是可喜可贺的。在就职典礼前我们还和日本以及台湾做了一场四个小时的三国联席会，让我们会员更了解三个国家现在的动向，我们也一直对接学校校长，希望可以把我们的课题更容易的进行下去。

当然，前进的道路上也有困难和挑战，但正是这些经历让我们更加坚定方向，不断优化策略，锻炼团队的韧性。在面对问题时，我们学会了如何更高效地沟通、如何更灵活地调整、如何更坚定地执行。

展望下一个季度，我们依然充满信心和期待。未来的路还很长，但只要我们保持初心，携手同行，就一定能迎来更辉煌的成绩。

感谢大家这一季度的努力，让我们继续并肩前行，共创更美好的明天！

奥斯丁文华国际青年商会第七届会长  
罗竣壕青商



MESSAGE FROM:

**ALSTON UNG SHENG CHUN**



**IMMEDIATE PAST  
PRESIDENT**

隨著2025年的開始，JCI Austin Perdana 迎來了全新的一年，也迎來了一個嶄新的開始。在新任會長的帶領下，我們在第一季度展現出前所未有的活力與凝聚力。新的理事團隊不僅帶來新氣象，也為整個組織注入了更多動力。我們看見了團隊的成長、會員的熱情與積極。

在這三個月中，我們延續了過去的核心項目，特別是在社區發展方面，我們持續推動淨灘活動，呼籲大眾共同守護我們的海洋與環境也延伸出了微塑料課題。同時也積極進行網絡紳士運動 - 反詐騙宣導，針對年輕學生進行教育與分享，提醒他們提高警覺，保護自己與家人免受網絡詐騙的傷害。這些活動不僅體現了我們對社會責任，也加強了JCI「創造積極的改變」的使命。

除了社區服務，我們在個人發展方面也不遺餘力。透過舉辦內部培訓、講座與分享會，協助會員提升溝通能力、領導能力與時間管理技巧，讓大家在JCI這個平台上得到真正的成長與啟發。

在國際發展方面，我們保持與國外JCI分會的良好互動，尤其與日本金澤青年商會（JCI Kanazawa）及台灣矽科國際青年商會（JCI Sike）的交流，讓我們的會員有機會拓展國際視野，認識不同國家的文化，從而啟發新的想法與合作機會。

值得一提的是，在商業發展方面，我們於第一季度成功舉辦了一場企業拜訪活動，並特別邀請來自日本與台灣的姐妹會成員一同參與。這次活動不僅讓大家了解本地企業的營運模式與成功經驗，讓會員們拓展人脈、啟發新思維，促進了國際間的商業對話與合作機會。

我們相信，只要團結一致、堅持初心，未來的路將更加寬廣。接下來的季度，我們將持續努力，推出更多有意義的活動，吸引更多有志青年加入我們的行列，並繼續在個人、社區、國際與商業領域發光發熱。

讓我們一起攜手前行，為自己、為社會、為世界，創造更多積極的改變！

2025 奧斯丁文華國際青年商會  
輔導會長 洪勝淳 青商



MESSAGE FROM:

**ANDRE TEE CHEE YONG**



**GENERAL LEGAL  
COUNSEL**

I would like to extend my heartfelt appreciation to member who contributed to the remarkable accomplishments in the first quarter of 2025.

Our committee hard work and dedication led to the highest number of participants in our installation and award banquet, we are showcasing the strength of our community and fostering greater engagement. The success of our IAB is a testament to the collaborative spirit within our organization.

We also able to connect with deputy minister for communication, the constructive dialogues we had with local authority highlighted our commitment to building strong partnerships.

This is also the first time we submit our local organization award to APBN (Anugerah Perdana Belia Negara). The submissions for the awards reflect the excellence present within our organization, and it also bring our organization to higher level and more public exposure.

Together, we have set a strong foundation for the remainder of the year, and we look forward to continuing this journey of success with all of you. Thank you for all the member ongoing commitment and passion!

2025 JCI Austin Perdana GLC  
Andre Tee Chee Yong



MESSAGE FROM:

**PANG JUN KANG**



**LOCAL SECRETARY**

The first quarter has been a journey of dedication, leadership, and progress. Taking on multiple roles—driving projects, leading key events, handling submissions, and building connections—has been both demanding and rewarding. Every effort invested has been to strengthen JCI Austin Perdana and create lasting impact beyond the chapter.

From strategic planning to hands-on execution, from engaging with stakeholders to representing the chapter in various events, this journey has reinforced the value of perseverance and purpose. The work continues, and the vision remains clear—building a stronger, more impactful community together.

Looking ahead, I'm excited for what's next. More challenges, more opportunities, and more ways to make a difference.

Let's keep moving forward. 💪

JCI Austin Perdana  
2025 Local Secretary  
JK Pang



MESSAGE FROM:

**WONG JIAN CHIAT**



**HONORARY  
TREASURER**

各位青商会员们好，很荣幸成为今年分会财政长一职，有这个机会为大家服务。

很快的2025年来到了第一季度的尾声，我们在第一季度非常多的活动，开启了进入学校的讲座宣导，也顺利完成了我们的第七届就职典礼与颁奖晚宴。

在这里也要特别感谢分会的所有的赞助商们，对我们奥斯丁文华国际青年商会的鼎力支持，谨代表全体会向你们致以万二分的谢意，谢谢！

再来，今年下半年也将会开启一系列的分会年度活动，包括了【海龟不再流泪 让海洋放个假】微塑料讲座、【网络绅士运动：防止网络诈骗】讲座会、【让Austin跳起来！亲子嘉年华】，希望大家多多支持！

最后，我呼吁对有兴趣想要加入青年商会的朋友们，欢迎大家一起加入奥斯丁文华国际青年商会，一起提升领导力，成为一名具积极正面影响力的积极青年！



MESSAGE FROM:



**ONG CHAU YONG**

**EXECUTIVE  
VICE PRESIDENT**

*It's has been a great start for JCI Austin Perdana on quarter one. We had a remarkable and memorable installation and award banquet on March, with the witnesses of 280 special guests. Special thanks to our organizing chairman, JK Pang in leading the wonderful committee team in making the event a great success.*

*In quarter one, there are several events going on within the 4 pillars which JCI strongly holding on. All the events are well organized by the vice presidents respectively and have been giving lots of values to all the members in JCI Austin Perdana as well as the non-members from public.*

*It's a great start for us in 2025 and we are striking for a greater height in 2025. There will be few big events that under planning, which are beach cleaning; and a parental carnival. We aim to have more public involved in these events and get the community in Johor Bahru to have fun with us, while creating values and awareness towards ocean cleanliness and anti-scam online.*

*Stay tune to our events and let's join our events together! JCI Austin Perdana rocks!*



MESSAGE FROM:



**DESMOND LEW**

**VICE PRESIDENT  
BUSINESS**

非常高兴担任商业副会长这职位，在第一季度里，我尽量把我预设的2025年里指标把他完成,并带给会员们有一个不一样的商业活动体验。在过去三个月里，有安排了一场企业拜访在 8 March 2025 当天分别拜访了3大企业 *Marrybrown, Faire Development & South Johor Steel*, 这是非常有意义的企业拜访，还包括我们的姐妹会 日本分会 *JCI Kanazawa* 和台湾 *JCI 汐科* 一同参与。

也很高兴与其他分会有一起联办活动如: *JCI Bandar Kluang*主办的 *Business Networking @ 8 Jan 2025* 和 *JCI Johor Bahru* 主办的 通过 *Chatbot* 打造销售团队·落地实战班 @ 26 Feb 2025.

敬请期待接下来的商业活动与商业讲座，会带给会员们和参与者更多不一样的体验与收获。



MESSAGE FROM:

**BENJAMIN LIM KENT HO**



***VICE PRESIDENT  
COMMUNITY***

In Q1, we actively engaged with the community through impactful initiatives, including a campus talk on digital security and scam prevention under the Cyber Peace Movement, an educational session on environmental responsibility to raise awareness about microplastics and encourage students to reduce plastic usage, and a Traditional Chinese Medicine (TCM) free health screening to benefit local residents while strengthening partnerships with medical professionals.

At the start of the year, our community development efforts have been focused on coordinating with schools, with confirmed schedules for five institutions and ongoing discussions with three more. Simultaneously, we are in talks with government representatives to explore ways to integrate our two lecture themes with our upcoming August carnival, hoping to secure the support of local government officials.

"Together, we make an impact!"



MESSAGE FROM:

**YEONG JUN**



## **VICE PRESIDENT INDIVIDUAL**

### *Three Months of Growth and Reflections*

*Looking back on my three-month journey as Vice President, I am filled with gratitude and joy. This is my first year serving on the JCI Austin Perdana Board, and it has been an unforgettable experience collaborating with everyone to plan events, exchange knowledge, and contribute to the chapter's growth.*

### *Challenges and Growth*

*I still remember the preparation for the Inauguration Ceremony when the OC set a goal of achieving 25 tables. I couldn't help but wonder, "Can we really make this happen?" Fortunately, with the guidance of the GLC, we gradually found our direction and successfully hosted a grand ceremony. The remarkable performances on that day were a testament to our team's collective efforts, dedication, and hard work. I believe all the guests and members could feel our passion and commitment.*

### *Organizing Events & Developing Leadership*

*Beyond the Inauguration Ceremony, I was also honored to serve as OC for two events: "How to Become an OC" and "New Member Orientation." Both events aimed to help members better understand JCI's value and explore their paths for learning and growth within the organization.*

*The first event focused on developing leadership skills—how to become an outstanding OC (Organizing Chairman). More than just an introduction to JCI event planning, it was about becoming an effective leader and manager in both professional and entrepreneurial settings. Skills such as team organization, efficient communication, and problem-solving are essential for an OC and are equally valuable in one's career and business ventures.*

### *Reflections and Future Goals*

*Over these three months, I have gained invaluable experience and realized that leadership is not easy. From team formation and execution to post-event review and reflection, every step came with its challenges, deepening my understanding of leadership. This journey has not only helped me grow but also strengthened my confidence in continuing to serve JCI Austin Perdana and create more value for our members.*

*Moving forward, I hope to lead more impactful events and help more members discover their own growth paths within JCI. I sincerely appreciate everyone who has supported and guided me, and I look forward to creating more meaningful experiences together in the future!*



MESSAGE FROM:

**ANSEL NEW**



**VICE PRESIDENT  
INTERNATIONAL**

时间过得真快，一转眼又过了第一季度，这是我第二年JCI生涯，也是新的职务当任国际發展副会长，在这头三个月就看到每位理事拿起一万份精神做着各个职务，真的很庆幸能跟这么优秀的理事一起共事一起做活动，一起成长学习。

在这三个月里多数时间是在策划招待日本和台湾姐妹会，回想上年被日本姐妹会在日本姐妹会被很好的招待，所以这次轮到他们来，所以我也要把招待做到最好，毕竟礼仪招待贵宾很重要，这都影响到我们分会的名誉，庆幸的是一切都顺利进行。

在这短短的三天招待，我们举办了三国联谊会议，四个企业拜访，最重要的是我们的就职典礼和献上我们的首次演出舞龙表演。在这期间真的是学到很多知识和经验，真的是很充实的渡过这个三月份。

终结来说我真的很高兴，能加入JCI AP，在这里学到很多的知识，结交很多的兄弟朋友，希望下个季度能更好的安排时间，活动，事业，家庭顺顺利利的一起进行。

2025 奧斯丁文華國際青年商會  
国际發展副會長 梁倩龙 青商





**Tiny Plastics, Big Impact**  
**Protect What's Beneath the Surface**  
**Your Action Matters**



# VICE PRESIDENT COMMUNITY

**PEMERIKSAAN KESIHATAN DAN TERAPI PERCUMA**  
免费健康检查及中医义诊

**AKMAL NASIR**  
Ahli Parlimen Johor Bahru

Tempat | Masa Aktiviti 活动地点及时间:  
Pusat Komuniti Taman Sri Tebrau  
8:30 pagi -- 11:00 pagi  
PENDAFTARAN 登记: 016-778 4117

Tarikh Aktiviti 活动日期:

26 Oktober	9 & 23 November
7 & 21 Disember	4 Januari 2025

**ANDREW CHER KAH ENG**  
Menteri Besar Johor

**DR LEE BOON PING**  
Ahli Parlimen Johor Bahru

**STEVE YONG** (Ahli Parlimen), **LAW XIN YI** (Ahli Parlimen), **TANG MEILE** (Ahli Parlimen)

**环保课题:分为上游下游**

日期: 6/1/2025  
时间: 9.30am - 10.30am  
地点: zoom

分享嘉宾:  
**GREENPEACE**  
国际环保组织  
绿色和平 KL分会

**防止诈骗**

地点: 宽柔四小  
日期: 10/1/25(星期五)  
时间: 9.30am

**校园分享活动**

柔佛再也华小  
日期: 10/3/2025 (Monday)  
时间: 7.30am-9am



# CHARITY CLINIC

*A successful event on 4 January 2025, with 241 patients, in partnership with Komuniti MADANI Taman Pelangi.*

## A Successful Community Health Initiative

On 4 January 2025, JCI Austin Perdana, in collaboration with Komuniti MADANI Taman Pelangi, successfully organized a charity clinic that provided free medical services to the community. The initiative, aimed at promoting accessible healthcare for all, attracted an impressive turnout of 241 patients.

The event featured a team of dedicated healthcare professionals who conducted general health check-ups, basic medical



consultations, and provided essential medications to those in need. Through this effort, the charity clinic played a vital role in raising awareness about preventive healthcare and ensuring that underserved individuals received the medical attention they required.

Beyond medical assistance, the event also fostered a sense of unity and care within the community. Volunteers and organizers worked tirelessly to create a welcoming environment, ensuring that each patient received proper guidance and support.

# ANTI SCAM TALK

*We successfully shared an Anti-Scam Talk with 219 students at SJK(C) Foon Yew No. 4. Educating young minds on online safety is key to preventing scams and building a safer digital world!*



## CYBER PEACE MOVEMENT

In today's digital era, scams are increasingly sophisticated, targeting all ages. To combat this, an Anti-Scam Awareness Talk was held at SJK(C) Foon Yew No. 4 on January 10, 2025, engaging 219 students with essential knowledge to recognize and avoid scams.

The session covered phishing emails, fraudulent investment schemes, and social media scams, using real-life examples and interactive discussions. Students learned to safeguard personal information, verify sources, and report suspicious activities.



This initiative fosters digital literacy and online safety. A big thank you to SJK(C) Foon Yew No. 4 for hosting and to all participants for their enthusiasm!

Looking ahead, we plan to conduct more Anti-Scam Awareness Talks in the coming months, reaching more schools and communities.



# FLOOD RELIEF INITIATIVE

*JCI Austin Perdana Flood Relief Initiative: Extending a Helping Hand to Those in Need*

## Aid in Action

Natural disasters can strike at any time, leaving communities vulnerable and in urgent need of support. Recognizing the urgency of the recent floods, JCI Austin Perdana swiftly took action, launching a fundraising initiative to aid the affected families. Thanks to the overwhelming generosity of our donors, we successfully raised funds to provide essential supplies to those in need. Our initiative focused on delivering critical aid such as food, clean water, hygiene kits, and other daily necessities. of crisis.



Every donation contributed played a vital role in ensuring that families facing hardship received immediate relief.

The outpouring of support from individuals and organizations demonstrated the power of collective action in times

## BRINGING AID, SPREADING HOPE

13/1/2025



PHOTO WITH AHLI MAJLIS CHAN SAN SAN

### Supporting Flood-Affected Communities

On 21/3/2025, under the leadership of JCI Austin Perdana President Jacky Loh, our dedicated members personally distributed the donated supplies to relief centers.

We were honored to support Ahli Majlis Chan San San and the team of YB Liow Cai Tung in their efforts to aid the affected communities.

### United for Flood Relief

Witnessing firsthand the impact of our initiatives reinforced our commitment to making a meaningful difference in the lives of those affected. The gratitude and resilience displayed by the recipients were truly inspiring, reminding us of the importance of community solidarity during difficult times.

Beyond immediate relief, this initiative has strengthened JCI Austin Perdana's dedication to serving the community and fostering a spirit of giving. As we continue our mission of positive impact, we extend our heartfelt appreciation to every donor, volunteer, and supporter who contributed to this cause. Your generosity has brought hope and relief to many, proving that together, we can overcome challenges and create a brighter future.





# VICE PRESIDENT INDIVIDUAL

**New Member Orientation**

COMMITTEE

18 FEB 2020  
7:30PM - 10 PM

JCI MEMBER - RMK 10  
SCHOLARSHIP - RMK 20

JCI Austin Perdana Secretariat  
140, Jalan Kuching, Bandar 105

**How OC To Become Organizing Chairman**

Head Trainer  
JCI OC (Organizing Chairman)  
2020 JCI MLC VP (President)  
2019 JCI MLC VP (Secretary)

Organizing Chairman  
Yang Jun  
2019 JCI MLC VP (Secretary)

JCI Member - RMK 10  
JCI Member - RMK 20

JCI Austin Perdana Secretariat  
140, Jalan Kuching, Bandar 105

Register Now: Organizing Chairman - 011-5711 8025 (Juni)  
Marketing Director - 011-10-611 1848 (Cherlin Goh) | 0600040146 (JCI 24/7 Helpline)

**JCI DISCOVER JCI EXPLORE**

9 MAR 2020  
10:30 AM - 12:00 PM

JCI MEMBER - RMK 10  
JCI MEMBER - RMK 20

Organizing Chairperson Director  
DIP 24220007

Marketing Director  
DIP 21200008

Ching Xin Haezy  
Brianna Tan  
Jing Lin Chou  
Stephen Khoo

**Parliamentary Procedure Mastering Meeting Rules**

Event Postponed - New Date Confirmed!

18 FEB 2020  
11:30 AM - 1:00 PM

Organizing Chairperson  
JCI 24220007

Marketing Director  
DIP 21200008

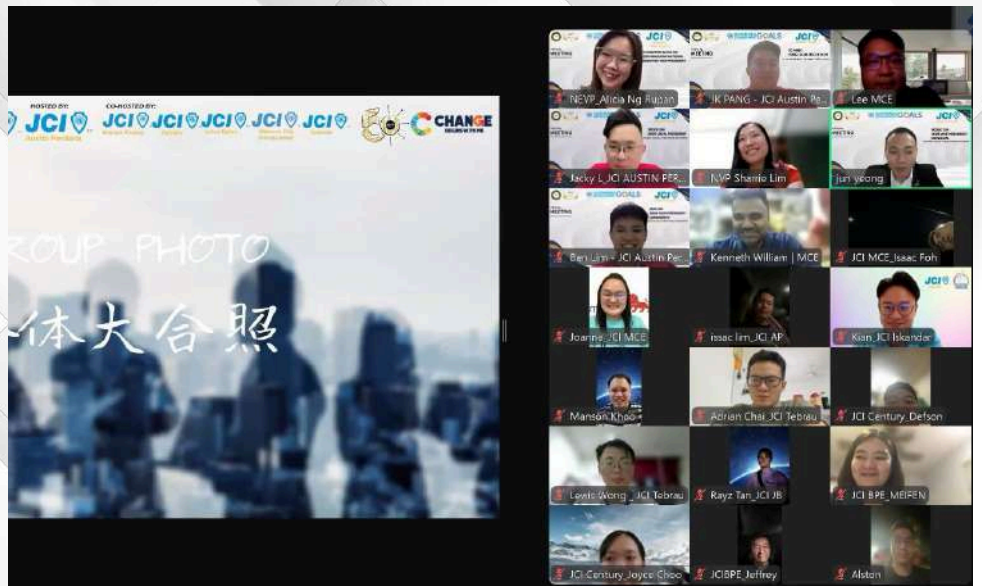
REGISTER NOW



### APBN Workshop

On February 8, 2025, JCI Austin Perdana successfully hosted the APBN Workshop, a key initiative under JCI Malaysia Area South, aimed at equipping members with the knowledge and skills to craft outstanding submissions for the Anugerah Perdana Belia Negara (APBN).

Participants gained insider knowledge on common submission pitfalls, key evaluation criteria, and best practices to enhance their APBN applications. This session provided an invaluable opportunity for members to refine their winning strategies.



We extend our sincere gratitude to our esteemed speakers and Organizing Chairman JK Pang for his dedication in making this event a success.

JCI Austin Perdana remains dedicated to empowering young leaders through continuous learning and skill-building.



# NEW MEMBER ORIENTATION

February 13, 2025 | Successful Completion of the New Member Development Sharing Session

## MOTIVATE & INSPIRE

Organized by JCI Austin Perdana Vice President of Individual Development, Jun, the "New Member Development Sharing Session" was successfully held on February 13, attracting 22 participants, including 6 new members and 5 potential members

The event featured insights from Immediate Past Area Chair cum Chartered President Stev Yong and Past President Kenneth Lim, helping new members gain a deeper understanding of JCI.



The two presidents explained JCI's four core areas and the roles of board members, sharing their growth experiences in JCI and encouraging members to leverage resources for personal breakthroughs.

The sharing session encouraged members to actively participate, create value, and enhance themselves while discovering their own development path within JCI.

# HOW TO BECOME OC

13/1/2025



HOSTED BY JCI AUSTIN PERDANA,  
CO HOSTED WITH JCI SOUTH KEY & JCI CENTURY

## Becoming an Outstanding Organizing Chairperson

On January 13, 2025, an insightful session on 'How to Become an Organizing Chairperson (OC)' was conducted by National Vice President JCI Senator Joeeye Lee. The session welcomed 41 enthusiastic participants eager to learn the fundamentals of effective event leadership. Co-hosted by JCI Southkey & JCI Century.

## HOW TO BECOME OC

National Vice President JCI Senator Joeeye Lee shared invaluable guidance on key aspects of being an OC, including strategic planning, team management, budgeting, and execution. Participants gained insights into how to set clear objectives, delegate tasks efficiently, and handle challenges effectively to ensure a successful event.

Through interactive discussions and real-life experiences, attendees learned the importance of leadership, adaptability, and communication in driving impactful projects. The session also emphasized the significance of fostering teamwork and maintaining a solution-oriented mindset.





# VICE PRESIDENT BUSINESS

Hosted By: **JCI CHALLENGE YOUR** Co-Hosted By: **JCI JCI BILLION ADVISORY** Aligned With: **SDG GOALS**

## 通过 Chatbot 打造销售团队 落地实战班

您将学会：

1. 如何设置 Open AI 为您的专属助理！
2. 零成本打造 AI Chatbot (从 0 到 1 的实战教学)
3. 融入 AI，免费提升公司的专业形象
4. 低成本学习报课，提高员工效率

📅 26th Feb 2025 (Wed) | 6:30PM to 10:00PM  
📍 Playway (Trio Hotel)  
📞 JCI 报名 CO-HOST 会员: RM15 | 非会员: RM50

👉 Alexander Lim  
Co-founder of Mampou AI

Organizing Chairperson:  
Tan Mei Mei +6011-1126 7479  
Tan Mei Mei  
Phone: +6016-768 7077  
WhatsApp: +6016-768 6825

扫码注册

Platinum Sponsor: **Number** Gold Sponsor: **KK** Marketing Partners: **AI Partner: Mampou AI** Media Partner: **Vivo**

## 三国交流企业之旅

Three-Country Exchange Business Trip

行程将会调整为三国联谊会

<p>第一天 ( 07/03/2025 ) 时间: 5 pm 地点: 西文/怡保/麻坡/峇株</p> <p>RM 99 MEMBER RM 130 NON MEMBER</p>	<p>第二天 ( 08/03/2025 ) 时间: 10-11 pm 地点: 企业拜访 + 午餐</p> <p>RM 100 MEMBER RM 150 NON MEMBER</p>
<p>第一天 ( 07/03/2025 ) 时间: 10 pm 地点: NYX Entertainment Club</p> <p>RM 250 MEMBER RM 300 NON MEMBER</p>	<p>第二天 ( 08/03/2025 ) 时间: 7 pm 地点: 1AB + 二次餐</p> <p>RM 128 MEMBER RM 168 NON MEMBER</p>

**\*\*会员优惠\*\***

回馈给会员特别优惠配套：  
只需同时购买门票  
Welcoming Night (NYX Entertainment Club)  
+ 1 门票 10 位起订，配套的只限 RM378。  
我们就额外赠送企业拜访门票包往返午餐

Package B + D = RM378 (FOC Package C)  
(Special For AP member Only)

Organizing Chairman: Ansel New +60 12-736 3934

# Corporate Visit Astaka Faire Holdings Marrybrown South Johor Steel

## JCI AUSTIN PERDANA CORPORATE VISIT: STRENGTHENING BUSINESS CONNECTIONS

On March 8, 2025, JCI Austin Perdana embarked on a corporate visit to four prominent companies: Marry Brown, Astaka, Fang Yi Holding, and South Johor Steel.

This initiative aimed to foster business engagement, explore industry insights, and strengthen collaborative ties between JCI members and leading enterprises.

Each visit provided unique insights into different industries, ranging from food and beverage, real estate development, to steel manufacturing. Members had the opportunity to learn from industry leaders, explore best practices, and discover potential areas of collaboration.

Adding to the significance of this visit, our sister chapters from Japan and Taiwan also participated, further enriching the experience with international perspectives and fostering cross-border business connections. This collaboration reinforced the strong bonds between JCI Austin Perdana and its global network, paving the way for future partnerships and knowledge exchange.



JCI Austin Perdana: Bridging Young Leaders and Industry Experts

EXPLORING INDUSTRY  
EXCELLENCE:  
JCI AUSTIN PERDANA'S  
INSIGHTFUL VISIT

# CORPORATE VISIT



## Marry Brown: Excellence in Fast Food Industry



The visit kicked off with Marry Brown, Malaysia's renowned fast-food brand. Members had the opportunity to understand the company's growth strategy, commitment to quality, and innovative approach in the competitive food and beverage sector.

During the visit, representatives from Marry Brown shared insights into their journey from a local brand to a globally recognized franchise. Members learned about the company's efforts in maintaining high standards of food safety, consistency in taste, and customer satisfaction. Marry Brown's expansion strategy was highlighted, showcasing their ability to adapt to different markets while retaining their Malaysian identity.

A key discussion point was sustainability in the food industry, where Marry Brown introduced their initiatives in reducing food waste, adopting eco-friendly packaging, and incorporating responsible sourcing for their ingredients. Their innovative marketing strategies, including digital engagement, loyalty programs, and localized menu adaptations, provided valuable lessons on staying relevant in an evolving consumer landscape.

Additionally, members had the chance to tour the facility, observing firsthand the streamlined operations that ensure efficiency and quality control in food production.

The company also emphasized its franchise development program, detailing how it supports new franchisees through training, operational guidance, and branding assistance. Members gained insight into how Marry Brown maintains brand consistency across its outlets while allowing for localized adaptations to cater to diverse market preferences. Beyond business operations, the discussion also touched on corporate social responsibility (CSR) initiatives. Marry Brown actively engages in community projects, supporting underprivileged groups and promoting sustainable business practices. The exchange of ideas in this area encouraged JCI members to explore similar initiatives within their own organizations. The session ended with an engaging Q&A, where JCI members and sister chapters from Japan and Taiwan exchanged ideas on food industry trends, franchise business models, and the role of digital transformation in modernizing food service operations. The visit provided a comprehensive understanding of how a local brand can successfully expand into the international market while maintaining strong community values and business ethics.



## JCI AUSTIN PERDANA CORPORATE VISIT MARRY BROWN /ASTAKA / FAIRE HOLDINGS/ SOUTH JOHOR STEEL



Next, at Astaka, participants gained insights into large-scale property development and urban planning. The session covered key aspects of real estate investment, infrastructure development, and the future of smart city initiatives in Johor. Astaka's representatives shared their vision for sustainable growth in the region, inspiring members to explore opportunities in the property sector.

At Faire Holdings, a leading construction company based in Batu Pahat, JCI members explored the intricacies of the construction industry. Faire Holding's representatives shared their expertise in project management, sustainable construction practices, and innovative building technologies. The discussion highlighted the company's commitment to delivering high-quality infrastructure projects while maintaining efficiency and environmental responsibility.

## Strengthening Networks and Building Future Collaborations

The final stop was South Johor Steel, a leader in steel manufacturing and industrial solutions. Members gained firsthand knowledge of advanced manufacturing techniques, the application of cutting-edge technology in the steel industry, and the company's commitment to environmental sustainability. The visit provided valuable exposure to industrial best practices and the significance of sustainable industrial growth.

Through this corporate visit, JCI Austin Perdana members deepened their understanding of various industries, built meaningful connections, and explored potential collaborations. The experience reinforced the importance of networking and industry engagement in fostering future leaders and business opportunities.



JCI Austin Perdana continues to spearhead impactful initiatives that bridge the gap between young professionals and industry leaders, ensuring continuous growth and learning for its members.





# VICE PRESIDENT INTERNATIONAL

**JCI Austin Perdana**

奥斯丁文华  
国际青年商会  
就职与颁奖典礼

08 March 2025

LOCATION: CATHAY RESTAURANT ECO SPRING  
STARTS AT 7PM

JCI MEMBER: RM148 | HIGH MEMBER: RM168 | TABLE (5 PAX): RM1280

Outgoing President: JACKY HO | Incoming President: JACKY LOH

Organizing Chairman: ANSEL NEW +60 12-736 3934

**JCI Austin Perdana**

三国交流企业业旅  
Three-Country Exchange Business Trip

行程将会调整为三国联谊会

<p>第一天 (07/03/2025)</p> <p>时间: 5 pm</p> <p>地点: 新加坡丽晶酒店 + 晚餐</p> <p>RM 99 MEMBER RM 130 NON MEMBER</p>	<p>第二天 (08/03/2025)</p> <p>时间: 10:45 pm</p> <p>地点: 企业拜访 + 午餐</p> <p>RM 100 MEMBER RM 150 NON MEMBER</p>
<p>第一天 (07/03/2025)</p> <p>时间: 10 pm</p> <p>地点: NYX Entertainment Club</p> <p>RM 250 MEMBER RM 300 NON MEMBER</p>	<p>第二天 (08/03/2025)</p> <p>时间: 1 pm</p> <p>地点: IAB + 二茶会</p> <p>RM 128 MEMBER RM 168 NON MEMBER</p>

**\*\*会员优惠\*\***

回馈给会员特别优惠配套:  
 凡属海外成员行旅  
 Welcoming Night (NYX Entertainment Club)  
 + 门票 JCI AP IAB, 晚宴的及酒牌 RM378  
 我们就能外埠企业拜访门票包在午餐

Package B + D = RM378 (FOC Package C)  
(Special For AP member Only)

Organizing Chairman: Ansel New +60 12-736 3934

## PARTNERSHIPS IN ACTION

In promoting the awareness of anti-online scam, we have reached out to Deputy Minister of Communications, YB Teo Nie Ching in Kulai. During the meeting with YB, we have shared our ideas in promoting the awareness of anti-online scam by organizing the respective talks in schools as well as organizing a carnival on coming August, to spread the awareness further to the society. YB Teo is very supportive on this issue and has shared lots of insights with us in making this event more impactful. Besides, she has linked us up with some other parties who are resources in this anti-online scam issue. After all, it's a great session with YB Teo in knowing the efforts government has put in to minimize the impact of online scam to our society. It's not only government effort playing the role, but also the society to have higher awareness on this. Let's hold our hand together in making our society better.



## PRODUCTIVE DISCUSSIONS WITH YB

Online scams are a growing concern, and tackling them requires strong partnerships and strategic action. Our meeting with YB Andrew was a valuable opportunity to discuss how we can take anti-scam awareness to the next level.

We highlighted our upcoming initiatives, including school outreach programs and a large-scale anti-scam carnival, aimed at educating the public and preventing online fraud. YB Andrew not only expressed his support but also shared practical strategies to increase public engagement and improve our campaign's effectiveness.

Beyond that, he introduced us to industry experts and cybersecurity professionals who could further contribute to our mission. His insights reinforced that awareness alone is not enough—we need continuous education, preventive measures, and strong community support to tackle online scams effectively.



The conversation with YB Liow opened up new opportunities to expand the reach of anti-online scam awareness and make a lasting impact. Recognizing the increasing cases of digital fraud, we discussed the urgent need to empower the public with knowledge and preventive measures.

We shared our action plan, including interactive school talks and a community-driven anti-scam carnival in August. YB Liow strongly supported the initiative and emphasized the need for multi-channel awareness efforts, ensuring that information reaches people from all walks of life.

He also connected us with key organizations and experts in cybersecurity, strengthening the network of support for this cause. His encouragement reaffirmed that public awareness is a powerful tool in preventing online scams, and with the right strategies, we can reduce risks and protect more people from falling victim.

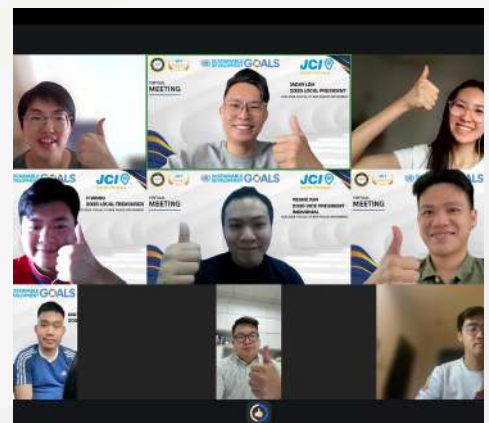


## COLLECTIVE ACTION, GREATER IMPACT

Over the past months, we have actively engaged with various stakeholders, authorities, and communities to expand the reach and impact of our initiatives. From government leaders like YB Teo Nie Ching, YB Andrew, and YB Liow, to international collaborations with our sisterhood chapters in Taiwan and Japan, these discussions have opened doors for greater synergy and meaningful action.

Beyond that, we have also connected with NGOs, industry experts, and community leaders to enhance our efforts in raising awareness on anti-online scams, environmental conservation, and other key initiatives. These partnerships reinforce the importance of collective responsibility and shared efforts in making a difference.

Every conversation, every meeting, and every collaboration brings us closer to a stronger, more informed, and more impactful society. Together, we are building a future driven by awareness, action, and unity!





**JCI MALAYSIA AREA SOUTH TEAM  
INSTALLATION BANQUET NIGHT  
X CHINESE NEW YEAR 2025 CELEBRATION  
X JCI MALAYSIA AREA SOUTH SHOWCASE DAY**



A night of leadership, celebration, and new beginnings—JCI Malaysia Area South Team Installation Banquet Night, in conjunction with Chinese New Year 2025 and JCI Malaysia Area South Showcase Day, was a resounding success! This event brought together esteemed guests, dynamic leaders, and passionate members, all united by a common vision of progress, empowerment, and community impact. Congratulations to JCI Austin Perdana for successfully and professionally hosting this prestigious event! Your dedication, meticulous planning, and unwavering commitment have set a high standard, ensuring a meaningful and memorable evening for all attendees. From the seamless execution of the program to the warm hospitality extended to our guests, this event was a true testament to the strength and unity of JCI Area South.

**A Remarkable Celebration of Leadership and Fellowship**

The evening was further elevated by the esteemed presence of YB Andrew Chen Kah Eng, who has been a steadfast supporter of JCI. His attendance reaffirms the strong and lasting relationships we continue to build with key stakeholders as we embark on a new chapter for JCI Malaysia. His words of encouragement and recognition of our efforts serve as a reminder of the impact we create through leadership and community-driven initiatives.

In addition, we were deeply honored by the presence of JCI Malaysia National President Tan Wei Jian, who, despite his demanding schedule, made time to join us for this special occasion. His unwavering support and dedication to nurturing the next generation of JCI Malaysia leaders inspire us all to reach greater heights. His presence reflects the significance of this event, reinforcing the spirit of excellence, growth, and service to the community.



May this Year of the Snake bring wisdom, growth, and prosperity to all. Just as the snake symbolizes transformation and adaptability, may we embrace change, overcome challenges, and seize every opportunity to create a lasting impact.



# JCI Malaysia Area South Showcase Day



## Showcase Night with YB Andrew Chen Kah Eng

We extend our heartfelt gratitude to YB Andrew Chen Kah Eng for his unwavering support of JCI. His presence at the JCI Malaysia Area South Dinner was truly inspiring, and we were honored to showcase the dedication and hard work of our members.

YB Andrew was particularly impressed by the Local Organizations' showcases, which highlighted our commitment to impactful community projects. His positive feedback serves as a powerful motivation for us to continue striving for excellence.

Beyond the event, this visit provided a valuable opportunity to explore ways to strengthen our partnership with YB Andrew. We deeply appreciate his leadership and support and look forward to his continued involvement in our initiatives—whether through attending future events, offering guidance, or championing our cause.



2023



# JCI Malaysia Area South Team Installation Banquet Night



## Welcoming the 2025 JCI Malaysia Area South Leadership Team

The installation of the JCI Malaysia Area South Team is more than a ceremonial transition—it is a moment of empowerment and responsibility. These newly inducted leaders are entrusted with the mission to inspire, lead, and drive change across our region. With their dedication, JCI Malaysia Area South will continue to cultivate young leaders, foster meaningful collaborations, and implement impactful community projects.

We extend our heartfelt congratulations to the 2025 Area South Board Members as they step into their new roles, prepared to lead with passion and purpose. Their leadership will be instrumental in steering JCI Malaysia Area South toward greater achievements in the coming year.





# INTERNATIONAL LEADERSHIP CONFERENCE

## Connecting Global Leaders, Inspiring Local Impact

The 2025 JCI International Leadership Conference united visionary leaders from JCI Austin Perdana, JCI Kanazawa & JCI Sike, fostering a powerful exchange of ideas and collaboration across borders. This transformative event showcased innovative solutions, impactful leadership strategies, and sustainable global initiatives.

The conference kicked off with an electrifying opening ceremony, where representatives from each JCI chapter set the tone for an exciting and impactful gathering. Inspirational messages and cultural exchanges set the stage for dynamic discussions and partnerships.



## JCI AUSTIN PERDANA x JCI KANAZAWA x JCI SIKE

Each JCI chapter highlighted their flagship initiatives, demonstrating their commitment to sustainability, innovation, and leadership development.

Each participating chapter took center stage to showcase their flagship initiatives from 2024, proving that leadership is best demonstrated through tangible impact. The conference emphasized the importance of continuous collaboration, with leaders committing to future projects that drive social impact, economic growth, and community development. Plans for joint initiatives and knowledge-sharing programs were established to ensure long-term progress.



As a symbol of friendship and appreciation, leaders from JCI Sike, JCI Kanazawa, and JCI Austin Perdana exchanged gifts at the closing ceremony. This heartfelt gesture reinforced the bonds built during the conference and highlighted the spirit of unity and cultural exchange.





# JCI AUSTIN PERDANA 7TH INSTALLATION & AWARD BANQUET

JCI Austin Perdana's 7th Installation and Award Banquet: A Grand Celebration of Leadership and Excellence

The prestigious 7th Installation and Award Banquet of JCI Austin Perdana stood as a defining moment in the organization's history, bringing together almost 300 distinguished guests, leaders, and partners in a spectacular evening dedicated to leadership transition, recognition, and international collaboration. JCI Austin Perdana has long been a beacon of youth empowerment, and this milestone event showcased the organization's unwavering commitment to developing future leaders.



As the torch was officially passed from 2024 President JCI Member Hong Sheng Chun to 2025 President JCI Member Luo Jun Hao, the ceremony reflected not only on past accomplishments but also on the vision for the future.

Luo, in his inaugural speech, emphasized the importance of innovation, collaboration, and impact-driven leadership, promising to elevate JCI Austin Perdana to new heights. "The strength of our organization lies in our people—driven, passionate, and determined to make a difference. Together, we will continue to lead with purpose and create meaningful change."

The event was further elevated by the presence of esteemed Guests of Honor, Adun Stulang YB Andrew Chen Kah Eng, who commended JCI Austin Perdana for its dedication to nurturing young leaders and driving positive community impact. Their support reaffirmed the organization's role in shaping future changemakers and fostering meaningful contributions to society.





## MOU SIGNING WITH JCI SIKE

### Expanding Global Horizons: Strengthening International Ties

JCI Austin Perdana continues to thrive as an internationally engaged organization. A key highlight of the evening was the formal signing ceremony solidifying its sisterhood agreement with JCI Sike. This historic collaboration marks the beginning of a deeper alliance, fostering cross-border partnerships, knowledge exchange, and joint initiatives. Further amplifying JCI Austin Perdana's global presence, the event welcomed distinguished representatives from JCI East Kowloon (Hong Kong) and JCI Kanazawa (Japan). Their presence underscored the organization's growing influence in international youth development and leadership programs.

As JCI Austin Perdana embarks on another dynamic year, its commitment remains steadfast—to empower young leaders, drive community impact, and expand its reach beyond borders. The 7th Installation and Award Banquet was more than just a ceremonial evening; it was a bold statement of ambition, collaboration, and the relentless pursuit of excellence.

With a strong foundation and an inspired new leadership team, JCI Austin Perdana is poised to make 2025 a year of unprecedented growth and meaningful change. As the organization moves forward, it invites young, driven individuals to join the movement, cultivate leadership skills, and contribute to a brighter future.

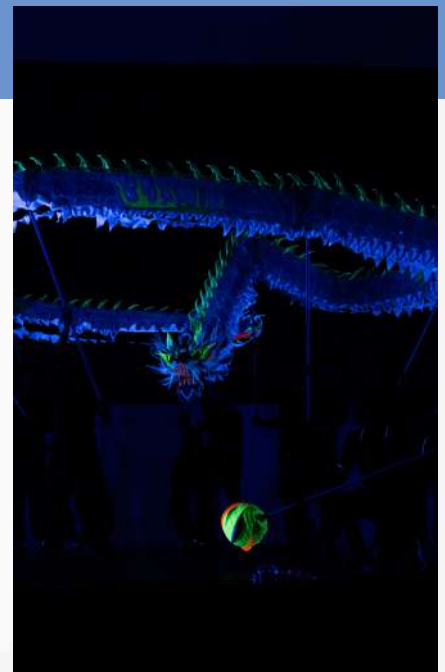




## A NIGHT OF SPECTACULAR PERFORMANCES AND TEAM DEDICATION

A special highlight of the evening was the dynamic cultural performances, which added an extra layer of vibrancy to the celebration. The Dancing Dragon Performance sponsored by Malaysia Long-Shi Johor Dragon & Lion Dance Sport Association and the Martial Arts Performance sponsored by Hua Tiong Wushu Association captivated the audience, showcasing rich traditions and energetic displays. These stunning performances were made possible through the generous support of sponsors, and their contribution was instrumental in creating an unforgettable experience.

Additionally, the dedicated efforts of the Organizing Committee and Board of Directors played a pivotal role in curating an evening that seamlessly blended leadership, recognition, and entertainment. Many committee members and BODs were actively involved in the performances, further highlighting their commitment and enthusiasm in making the event a resounding success. Their collective passion and teamwork embodied the very essence of JCI Austin Perdana's spirit.





## DEDICATED PRESENCE AT FELLOW CHAPTERS' INSTALLATIONS

JCI Austin Perdana remains steadfast in its commitment to fostering strong relationships within the JCI community, actively engaging with fellow chapters by attending their Installation and Award Banquets (IABs).

Understanding the importance of cross-chapter support, JCI Austin Perdana has made it a priority to be present at numerous IABs across different regions. Our delegation, comprising key Board of Directors (BOD) members and active members, attended these milestone events to extend our congratulations, network with like-minded changemakers, and foster deeper collaborations.



The presence of JCI Austin Perdana at these IABs is more than a gesture of goodwill—it is a testament to our unwavering dedication to unity and collaboration. By showing up, engaging meaningfully, and supporting our peers, we contribute to a stronger and more interconnected JCI network. As we move forward, JCI Austin Perdana remains committed to upholding the JCI values of active citizenship, impactful leadership, and global fellowship. Through continued participation and engagement, we aspire to create a lasting impact—not just within our own chapter, but across the entire JCI community.

Together, we grow stronger, build greater opportunities, and create a future where young leaders thrive and make a difference.

These gatherings serve as essential platforms to celebrate leadership transitions, recognize outstanding contributions, and exchange best practices, reinforcing the collaborative spirit that defines the JCI movement.





# LOCAL ORGANISATION MANAGEMENT

**JCI AUSTIN PERDANA GMM**  
20/01/2025  
活动费用: RM20 (NON MEMBER)  
生日成员  
PLACE: FAIRE DEVELOPMENT  
TIME: 7.00PM  
Organising Chairman: EDEN LEE 010-6181168  
JCI Austin Perdana

**天宫诞GMM**  
地址: No. 7, Jalan Songkit 12  
Taman Sentosa  
80150 Johor Bahru, Johor  
时间: 5/2 (初八) 8PM  
我们不见不散!

**BADMINTON GMM**  
24 Mar 2025  
8-10PM  
Venue: Forum Tebrau  
ORGANISING CHAIRMAN: EDEN LEE 010-6181168  
TICKETING DIRECTOR: CY ONG 010-2695686

**JCI MALAYSIA AREA SOUTH PRESS MEDIA VISITATION**  
HAPPY NEW YEAR & GONG XI FA CAI  
VENUE: Jalan Mayu, Johor Bahru  
TICKET: Free  
MAX 3 PER IO  
20TH JAN 2025  
10 AM - 2PM  
CONTACT US AT: JAYO LOH 010-2695686



## STRENGTHENING BONDS: JCI AUSTIN PERDANA'S MEMBER ENGAGEMENT

As we kicked off 2025, JCI Austin Perdana focused on bringing members closer together through meaningful connections, shared experiences, and unwavering support. From celebrating traditions to immersing in cultural events and standing by our members in their professional milestones, our journey this year has been nothing short of inspiring.

Our Chinese New Year gathering was a heartwarming event filled with laughter, delicious traditional delicacies, and the joy of reconnecting. From tossing yee sang with excitement to exchanging wishes for a prosperous year ahead, the gathering created cherished memories and deepened the bonds among our members, both new and longstanding.

In the spirit of embracing cultural heritage, our members came together to practice the Dancing Dragon. This lively and energetic performance required teamwork, coordination, and dedication, creating a wonderful opportunity for members to bond through shared effort and enthusiasm. The practice sessions were filled with excitement, laughter, and a strong sense of unity, reinforcing the collaborative spirit that defines JCI Austin Perdana.



True bonding goes beyond JCI events—it extends to celebrating each other's achievements. Our members proudly attended a fellow member's company annual dinner, standing by them in their professional journey. This meaningful gathering allowed us to connect in a different setting, share laughter over great food, and engage in heartfelt conversations that strengthened friendships beyond our usual activities.

Embracing cultural appreciation, JCI Austin Perdana took part in the vibrant Chingay Parade. Our members marched alongside the community, immersing themselves in the festive atmosphere and showcasing the spirit of unity. Through this participation, we not only strengthened our friendships but also deepened our appreciation for Malaysia's rich cultural heritage.

Through these incredible experiences, JCI Austin Perdana continues to foster a culture of belonging, support, and lasting friendships. When we come together—whether in celebration, cultural appreciation, or support—we grow stronger as a family, united in purpose and passion.



# MEDIA VISITATION

In a remarkable initiative from JCI Malaysia Area South to enhance visibility and foster collaboration, JCI Austin Perdana, alongside fellow JCI chapters, successfully engaged with five major media outlets —Nanyang Daily News, Sin Chew Daily, China Press, The Star, and Oriental Daily. This strategic outreach has paved the way for stronger media partnerships, amplifying our impact and advocacy for youth leadership and community development.

The dedication and strategic efforts have created valuable opportunities to strengthen ties with key media representatives, opening doors for future collaborations that will further elevate our mission.

Together, we continue to inspire change, foster meaningful connections, and create a lasting impact within the community. Stay tuned as we build on this momentum and explore new avenues for growth and collaboration!



JCI AUSTIN PERDANA

# JANUARY GMM

2 OCTOBER, 2024

## MONDAY

On January 20, 2025, JCI Austin Perdana hosted its General Members Meeting (GMM) with an engaging and insightful session attended by 30 members.

This gathering was not just about discussions—it was a time to celebrate, learn, and align for an impactful 2025.

## JCI AUSTIN PERDANA'S FIRST GMM OF 2025

### BUILDING MOMENTUM: KEY INSIGHTS FROM OUR FIRST GMM OF 2025

The meeting began with an introduction of new joiners and members, fostering a warm and inclusive atmosphere. Local Secretary JK Pang then shared valuable insights on important changes from JCI Malaysia, introduced the new leadership, and highlighted key priorities for the year. Members gained a clear understanding of the direction JCI Malaysia is heading and how these changes will shape JCI Austin Perdana's journey in 2025.

Following this, General Legal Counsel Andre Tee led an informative session on meeting rules and JCI Protocol, ensuring members are well-versed in the proper conduct and procedures essential for smooth and effective meetings.

## WELCOMING GROWTH & NEW BEGINNINGS





# GENERAL MEMBERS MEETING



The meeting also highlighted JCI Austin Perdana's 2025 goals, emphasizing upcoming projects, community impact initiatives, and leadership development opportunities. Members were encouraged to actively contribute and collaborate to achieve these objectives.

To end on a joyful note, the session transitioned into a birthday celebration for January members, strengthening camaraderie and creating a lively atmosphere.



With a strong leadership team, enthusiastic new members, and a clear vision for the year, JCI Austin Perdana is set for a dynamic and impactful 2025!

JCI AUSTIN PERDANA

# FEBRUARY GMM

THURSDAY

Honoring Traditions, Strengthening Bonds -A Time for Reflection, Gratitude, and Togetherness.

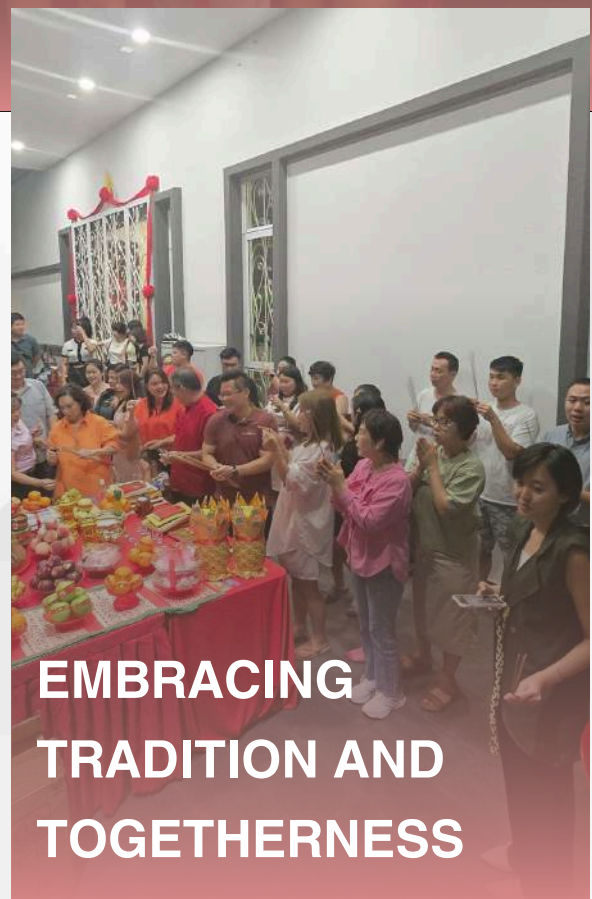
JCI AUSTIN PERDANA'S SECOND GMM OF 2025

## EMBRACING HERITAGE, STRENGTHENING CONNECTIONS

The second General Membership Meeting (GMM) of JCI Austin Perdana in 2025 was a meaningful and cultural gathering as members came together during Chinese New Year for Tiangong Dan (拜天公). This special occasion, an important tradition for the Hokkien community, was a time for gratitude, unity, and blessings for the year ahead.

Members gathered to pray and give thanks, embracing the spirit of the festival by paying tribute to the Jade Emperor (天公). The gathering was not just about tradition—it was about strengthening bonds within the JCI Austin Perdana family, fostering a sense of togetherness and cultural appreciation.

This GMM served as a reminder of the importance of preserving traditions while staying connected as a community. It was a heartfelt moment where members took time to reflect, celebrate, and share well wishes for prosperity and success in the coming year.



EMBRACING  
TRADITION AND  
TOGETHERNESS

JCI AUSTIN PERDANA

# MARCH GMM

MONDAY

JCI Austin Perdana Badminton GMM  
A Fun Break for Work-Life Balance!

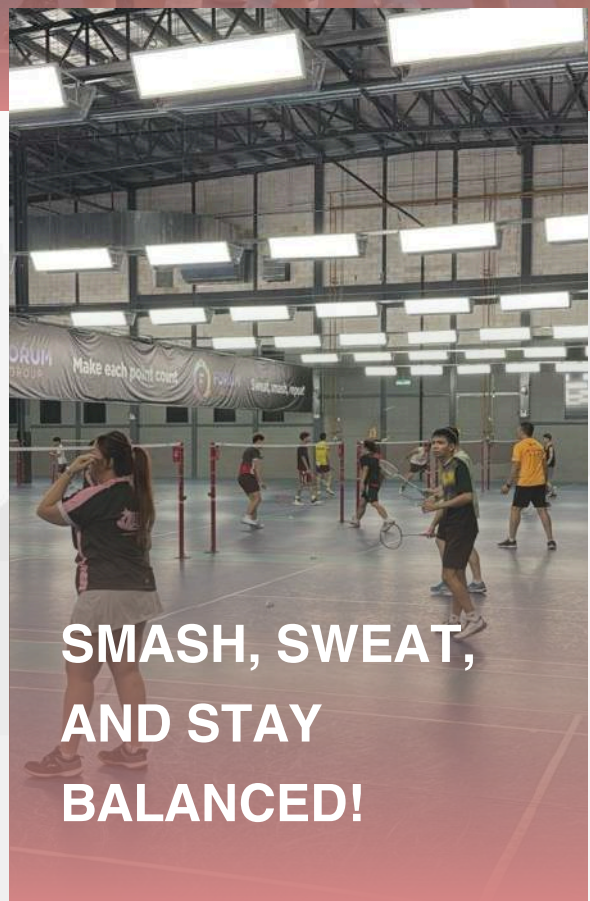
JCI AUSTIN PERDANA'S THIRD GMM OF 2025

## A FUN WAY TO DE-STRESS

On March 25, 2025, JCI Austin Perdana members took a break from their busy schedules and came together for a fun and energetic badminton session. It wasn't just about competition—it was about unwinding, staying active, and catching up with fellow members in a relaxed atmosphere.

For three hours, the courts were filled with laughter, friendly rallies, and plenty of sweat! Whether smashing powerful shots or just having fun swinging the racket, everyone enjoyed the game, making it a perfect way to de-stress and recharge.

This badminton GMM was more than just a game—it was a reminder that work-life balance matters. Taking time for sports and social activities helps refresh the mind, boost energy, and strengthen connections within the community. After all, a little movement goes a long way in keeping both body and mind healthy.



SMASH, SWEAT,  
AND STAY  
BALANCED!

On March 17th, JCI Austin Perdana had the privilege of hosting an exclusive dialogue session with JCI Senator Joeyee Lee, the 2025 JCI Malaysia National Vice President, along with a special sharing session by JCI Senator Yap on the Senate journey. This event provided an invaluable platform for members to gain insights into JCI leadership, personal development, and long-term involvement within the organization.



# NVP DIALOGUE

Held at the JCI Austin Perdana Secretariat, the session featured engaging discussions on JCI's vision, leadership growth, and strategies for impactful community engagement. JCI Senator Joeyee Lee shared her perspectives on advancing JCI's mission, while JCI Senator Yap provided an inspiring reflection on the Senate experience, offering guidance on sustained involvement beyond active membership.

## NVP Dialogue & Senate Journey: Insights from JCI Leaders

We extend our deepest appreciation to JCI Senator Joeyee Lee and JCI Senator Yap for their time, wisdom, and encouragement. A heartfelt thank you also goes to all members who attended, demonstrating their dedication to learning and leadership excellence. As JCI Austin Perdana continues to foster leadership, collaboration, and lifelong impact, we look forward to more enriching engagements that empower our members to grow and make a difference. Stay connected for future opportunities to learn and be inspired!



# ROY SUBMISSION

JCI Austin Perdana recently took a significant step in strengthening its foundation by engaging with Jabatan Belia dan Sukan Negeri Melaka for the submission of documents required by the Registrar of Youth Organization (ROY). This process is vital in ensuring that youth organizations remain compliant with regulations, enabling them to operate legally while unlocking opportunities for government support and funding.

During our visit, we were warmly welcomed by the department's officers, who demonstrated professionalism and provided clear guidance on the submission requirements. Their support made the process smooth and insightful, reaffirming the importance of strong collaboration between youth organizations and government agencies.

As we continue our mission of nurturing young leaders and driving community impact, we encourage all members and stakeholders to stay connected with us for updates on this and other initiatives. Together, we are shaping a stronger, more empowered future for the youth.



# 7th EGM

JCI Austin Perdana recently convened a Hybrid Extraordinary General Meeting (EGM), bringing together members both in-person and virtually to discuss and implement key organizational developments. This inclusive approach ensured that all members, regardless of location, could actively participate in shaping the chapter's future.

During the EGM, members engaged in meaningful discussions on constitutional amendments, leadership transitions, and future initiatives, reinforcing the chapter's commitment to adaptability and progress. The meeting also provided an opportunity to reaffirm our dedication to empowering young leaders, strengthening community impact, and enhancing operational efficiency.

We extend our sincere appreciation to all members for their active participation and valuable contributions. Their insights and commitment drive the chapter forward, ensuring JCI Austin Perdana remains a dynamic force in leadership development and community service.

As we move ahead, we remain focused on building a stronger, more impactful organization, ready to embrace new challenges and opportunities. Stay connected for more updates as we continue our journey toward excellence!



**JCI Austin Perdana** 8TH EXTRAORDINARY GENERAL MEETING  
奥斯丁文华国际青年商会第八屆年度會員大會

**ORGANISING CHAIRMAN**  
籌委主席

**Date: 24th Jan 2021**  
日期：二零二零二五

**Time: 8pm**  
時間：八點

**format: hybrid (offline and online)**  
形式：線上和線下

**Attire: formal/jci batik**  
服飾：正裝

**PHYSICAL VENUE: JCI AUSTIN PERDANA**  
2-02, JALAN AUSTIN PERDANA  
BAHRU, JOHOR DARUL TA'ZIM

**ONLINE MEETING LINK (ZOOM)**  
[HTTPS://ZOOM.US/J/97860981](https://zoom.us/j/97860981)  
PWD=YVPZMUNJN.JWSDLKBM

MEETING ID: 978 6098 1258  
PASSCODE: 514682

# APBN SUBMISSION

JCI Austin Perdana proudly participated in the Anugerah Perdana Belia Negara Award (APBN) submission and interview at Jabatan Belia dan Sukan Johor, where we had the opportunity to present our chapter's achievements, strategic plans, and unwavering commitment to youth empowerment and community impact.

This platform allowed us to showcase our dedication to fostering leadership development, sustainable initiatives, and meaningful engagement within the community. Through our ongoing efforts, we continue to drive positive change and create opportunities for young leaders to thrive.

We extend our sincere appreciation to our dedicated team for their hard work in preparing the submission and representing JCI Austin Perdana with excellence. A heartfelt thank you also goes to the officials at Jabatan Belia dan Sukan Johor for their valuable time and support in this process.

Together, we move forward with greater determination to inspire, lead, and make a lasting impact.



# 1ST JCI Malaysia Area South Convention

Project Of:

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2025 Local President  
JEFFERY HENG YING JIE  
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2025 Area Secretary  
YK LIM  
60 16 - 708 6767

## ABOUT

### JCI CREATIVE YOUNG ENTREPRENEUR AWARD (CYEA)

Junior Chamber International Creative Young Entrepreneur Award (JCI CYEA) was launched in 2005 worldwide by Junior Chamber International as their yearly program, designed specifically to recognise and honour exceptionally creative young entrepreneurs in their success.

In year 2007, JCI Malaysia endorsed JCI CYEA as national yearly project to provide a competitive platform for our creative young Malaysians to compete and for us to showcase the creative young entrepreneurs of the country.

This programme recognises, honours and celebrates exceptional young entrepreneurs who have started a business using creativity or have improved an existing business through innovative problem solving while adhering to the principles of Corporate Social Responsibility (CSR).

JCI CYEA aims to provide entrepreneurs with a solid platform for recognition, networking opportunities and continuous growth. The award seeks out exemplary companies that excel in their industries in the area of business strategy, growth metrics and best business practices.

More than just an award, JCI CYEA provides a platform of opportunity and exposure during and post awards dinner. Awardees are featured in our annual CYEA Publication that will be presented to respected government bodies and investing parties.

## NOMINATION PROCESS

- 1 Register as Nominee**  
Register an account with CYEA then fill up your personal details with the nomination fee.
- 2 Submit Your Answer**  
A standardised questionnaire for you to prepare your answer and submit before the deadline.
- 3 Review by Judges**  
The invited judges will review your submitted answer and enter the judging process.

## CYEA Programme Flow

### Top 30

Date | 23 August 2025  
Venue | KL Wellness  
Time | 10:00 am

### CYEA Award Night

Date | 26 September 2025  
Venue | Courtyard By Marriott  
Time | 7:30pm

**Organising Chairperson:**  
Douglas Tay 016 948 8308

**Nomination Director:**  
Ben Chua 012 622 3212

# 2025 JCI MALAYSIA NATIONAL ACADEMY



12 NOV 24 - 20 FEB 25 RM 640

21 FEB 25 - 30 JUN 25 RM 690

**21 AUG - 24 AUG 25**

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**Ticketing Director**

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OC: BIVI LING (016-894 5565)

DOC: MARK TEO (014-590 9888)

TICKETING DIRECTOR: LOONG HUI  
(016- 877 5279)



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## Austin Perdana

# 7th 奥斯丁文华 国际青年商会 就职与颁奖典礼



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



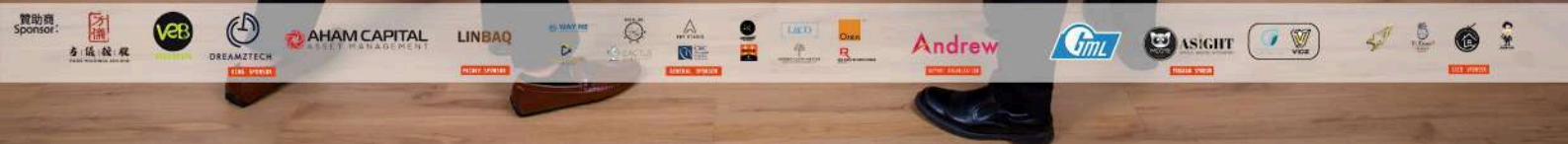
Member's Application Form



FACEBOOK WEBPAGE



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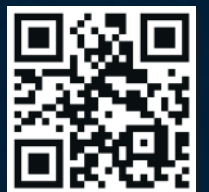
Cash Management Solutions



Portfolio Management Services

Source: 1, AHAM Capital as at 31 December 2024. Total AUA comprises of assets under management, investment advisory, and those under distribution.

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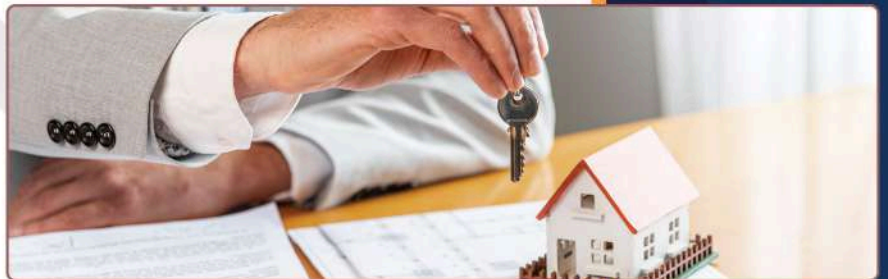
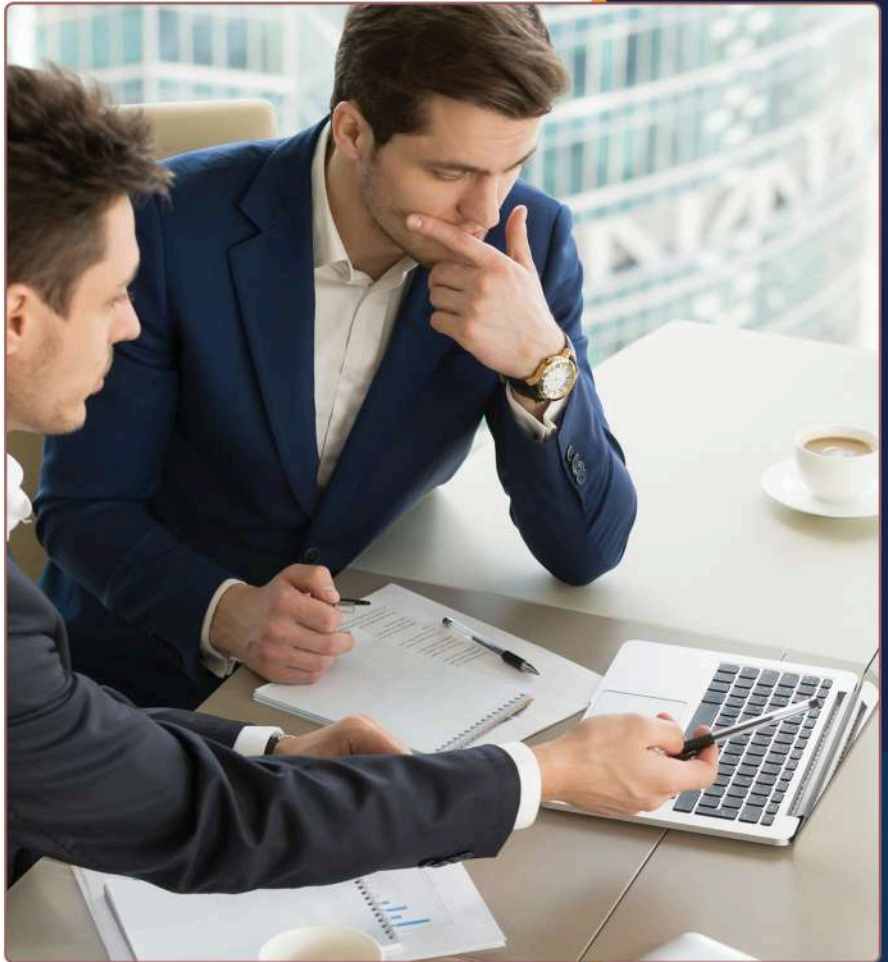
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## What We Do


-  **Textile Recycling:** We collect and process used clothing, bed sheets, curtains, and fabric scraps.
-  **Upcycling Initiatives:** Converting discarded textiles into innovative new products.
-  **Community Engagement:** Partnering with local organizations, government bodies, and businesses to drive awareness and action.


## Why It Matter?


- Textile waste accounts for 5% of landfill waste in Malaysia.
- It takes up to 200 years for synthetic fabrics to decompose.
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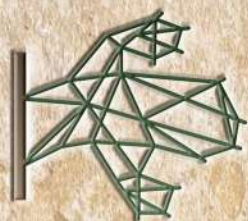
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